

# MSTA Newsletter Advertisement

Please email your Newsletter Ad to Julie Kreh at [jkreh@hotmail.com](mailto:jkreh@hotmail.com)

## Submission Guidelines for MSTANewsletter

### Ad sizes

	Width	x	Height
1/4 page	3.5"	x	4.5"
1/2 page	3.5"	x	9.25"
	6.75"	x	4.5
3/4 page	6.75"	x	6.75
Full page	6.75	x	9.25

### Ad submission

300dpi image quality (minimum)

Fonts outlined

Color in cmyk format (not rgb)

Save image file as pdf (print quality)

No parts of artwork should be from a scan ( unless it was a high quality scan)

### Articles submission

Please no scans. (They have to be retyped)

Word docs or txt files are ok

Keep in mind any formatting done will probably be changed just enough to fit the publication

Type long articles without using the return key or double spacing.

Arial font

### Submission deadlines

February 5th

May 7th

August 1st

October 22

### Mail Date

March 15th

June 14th

September 15

December 1